



INFECTION  
IS **NO JOKE**

MAKE CLEAN  
HANDS YOUR  
**NUMBER 1**  
PRIORITY

A **MISSED HAND HYGIENE**  
OPPORTUNITY CAN HAVE  
CONSEQUENCES FOR THOSE  
IN YOUR CARE

Owens JR. *Clostridium difficile* - Affected Disease: An Emerging Threat to Patient Safety:  
Insights from the Society of Infectious Diseases Pharmacists. *Pharmacotherapy*. 2006; 10: 1592

[www.npsa.nhs.uk/cleanyourhands](http://www.npsa.nhs.uk/cleanyourhands)



clean**your**hands®  
campaign

The clean**your**hands campaign aims to improve the hand hygiene of healthcare staff and help the NHS reduce healthcare associated infections.

**The purpose of this poster is to raise awareness and prompt hand hygiene by healthcare staff at the point of care. Its primary audience is staff; however it should be acceptable for viewing by patients and visitors also.**

**If you have any concerns regarding patients, service users or visitors seeing the poster, we suggest that you only display it in staff only areas.**

**It needs to be:**

- Placed on clear non-cluttered walls
- Given prominence within the healthcare environment by being placed in easily seen places
- Not placed in dark areas

Please talk to your trust's clean**your**hands coordinator for more information on all elements of the campaign. If you are unsure who your local coordinator is, you can email the national campaign team on [handhygiene@npsa.nhs.uk](mailto:handhygiene@npsa.nhs.uk) to find out.

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**Please note: this side is not for display**

**This poster is printed on recycled paper and has been laminated.**

CP6/09